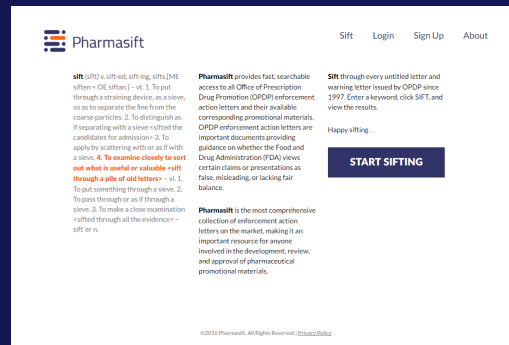


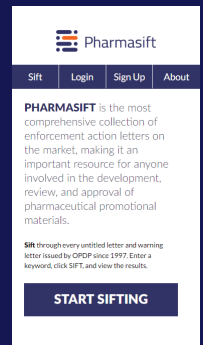


USER GUIDE

HOMEPAGE



Desktop



Mobile

Pharmasift maintains its simple and clean design along with the powerful sifting algorithm. Whatever you can do on your desktop computer, you can do on your mobile device.

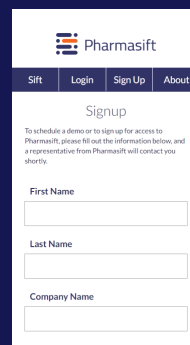
TIP: Holding your mobile device in landscape will switch the site design to look similar to that of desktop.

Pharmasift was designed to be the most comprehensive collection of OPDP enforcement action letters on the market.

In addition to being searchable, it is fast, intuitive, and optimized for mobile devices.

Try it!

Simply type in www.pharmasift.com on your mobile device and take this important resource to your review committee meetings.

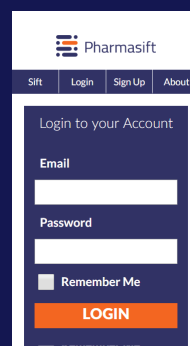


SIGN UP

Click **SIGN UP** in the top navigation and fill in the empty fields.

Someone from Pharmasift will contact you within 24 hours to schedule a demo.

If your company has a subscription for Pharmasift, your account will be activated within 24 hours with full access to the site.



LOGIN

Once your company has a subscription for Pharmasift, click Login in the top navigation and fill in the empty fields.

Once you click **LOGIN**, you will have full access to the site.

SIFTING

Pharmasift

Sift Logout About

[VIEW ALL](#) [SIFT](#)

Pharmasift isn't your out of the box sift tool. It was designed for regulatory professionals by regulatory professionals.

The powerful sifting algorithm was developed completely in house from scratch. Although the logic behind the sift is proprietary, let's review some information about sifting that might help you optimize your results.

SIFTING - TYPES OF SIFT

WORD SIFT

Type in individual words and the site will sift through every enforcement action letter for that specific word. For example: Twitter

PHRASE SIFT

Type in a phrase WITH quotes and the site will sift through every enforcement action letter for that specific phrase. For example: "Mechanism of Action"

COMPLEX SIFT

Type in a phrase WITHOUT quotes and the site will sift through every enforcement action letter and display results that contain ALL words in the Sift field, regardless of the order each word appears in the letter. For example: patient preference claim in brochure

PHRASE vs. COMPLEX SIFT

Type in a phrase WITH quotes and the site will sift through every enforcement action letter for that specific phrase.

Pharmasift

Sift Logout About

"OMISSION OF RISK"

SIFT

VIEW ALL

The screenshot shows the Pharmasift interface with a search bar containing "OMISSION OF RISK" and a "SIFT" button. Below the search bar is a "VIEW ALL" button. The main content area displays a list of search results for the year 2016, including "2016 PRECEDEX UNTITLED LETTER" and "2016 ULESFIA WARNING LETTER". A detailed view of the "2016 PRECEDEX UNTITLED LETTER" is shown, including the product name "Precedex", company name "Hospira", and violation type "Omission of Risk Information".

PHRASE vs. COMPLEX SIFT

Type in a phrase WITHOUT quotes and the site will sift through every enforcement action letter and display results that contain ALL words in the Sift field, regardless of the order each word appears in the letter.

Pharmasift

Sift Logout About

OMISSION OF RISK

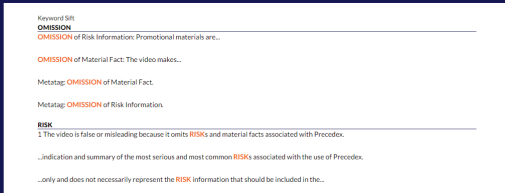
SIFT

VIEW ALL

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SIFTING - KEYWORD SIFT

Keyword Sift at the bottom of the result page highlights the single word, phrase, or multiple words that are found in the enforcement action letter. This can be extremely useful when determining whether the enforcement action letter is the one you are looking for.



SIFTING - OPTIMIZING RESULTS

Pharmasift is not only powerful but simple.

We covered all the bases. When sifting without quotes, Pharmasift will ignore some common words that may appear in most letters, like “the” “of” “in” etc.

Pharmasift also ignores most two letter words.

Don't worry, Pharmasift will appropriately sift important two letter words like “ad” or “tv”.

Keep your sift simple.

Let Pharmasift do all the heavy lifting. Pharmasift will automatically sift the word with 40 of the most common prefixes and suffixes.

For example, sifting for “investigation” will also display results for “investigational.”

Leave out symbols.

Pharmasift prefers sifting without additional symbols like - + # @ . If you do use symbols, try again without them.

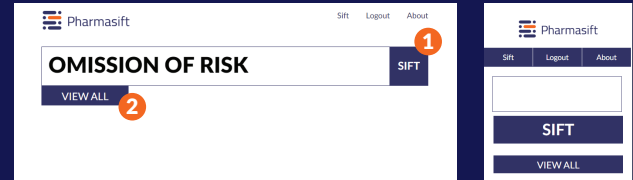
Fully metatagged.

All records contain additional metatags.

For example, a sift for “website” will also show results containing the word “webpage” or “online” even if the enforcement action letter only contains “webpage” or “online” and not “website”.

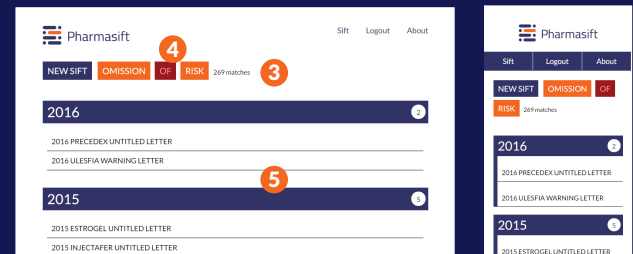
SIFTING WALKTHROUGH

SIFT PAGE



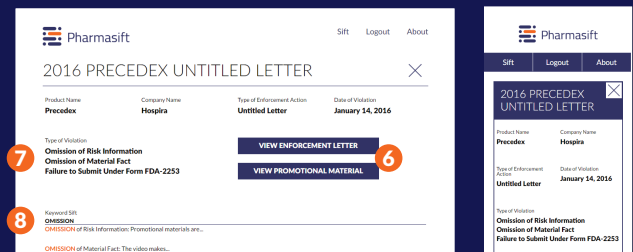
- 1 SIFT:** Sift through all enforcement action letters to find only those containing the word(s) in the field.
- 2 VIEW ALL:** View all enforcement action letters without sifting.

RESULTS PAGE



- 3 RESULTS:** First sorted by year. Then sorted by untitled letter or warning letter. Always in alphabetical order.
- 4 OMITTED WORDS:** Pharmasift will ignore certain words.
- 5** First 5 years are expanded. Remaining years are in a collapsed bar

DETAIL PAGE



- 6 VIEW:** Opens up a searchable PDF of the enforcement letter or promotional material.
- 7 TYPES OF VIOLATIONS:** List of all violations identified by OPDP.
- 8 KEYWORD SIFT:** Preview of how the word or phrase appears in the enforcement letter.